



The mission of the Żabka Group is to create value by making people's lives easier. We want to make everyday choices simple and convenient for customers and beneficial for the planet.

Our approach is reflected in our Responsibility Strategy, which is fully integrated into our business strategy (Convenience solutions - learn more | About Us (zabkagroup.com)). Its integral element is sustainable development based on ethical principles of cooperation with our partners who share our values and beliefs.



We believe that our success is sustainable and collaborative action. We analyse all the initiatives, investments and partnerships we undertake in terms of their impact on our environment and stakeholders.

That is why the decisions we make must comply with both the applicable law and the established ethical principles and sustainability goals. To this end, we have introduced a new version of the Product Charter made available in the refreshed formats of the Data Banks with which you work. The expanded scope of information comprehensively addresses our information needs regarding the products available in our stores.

What's changed?

The range of attributes has been expanded to include additional information that will enable us to effectively fulfil our commitments to building a sustainable supply chain. This is why we ask in detail about the composition of a given product, the origin of the ingredients or the NutriScore label. We also ask for information related to the packaging of the product, i.e. - the type and weight of the materials used in it.

As our business Partners, you play a key role in fulfilling our mission, which is why we actively want to involve you in building partnerships based on transparency and trust. We believe that this is the only way our activities can make a real difference and enable us to conduct responsible business and create value for our customers.

All questions regarding changes to the data extracted during the information exchange process will be answered by the Core Data Department (email address: mmd@zabka.pl).