

How do we improve our ESG reporting?

Since 2019, Žabka has been publishing ESG reports, which are gradually expanded with new indicators and information by the best international standards. How do we do it?

First, we voluntarily audit our reports to ensure high quality of non-financial data. The reporting process is overseen by the CFO, which ensures the reliability and accuracy of the information provided.

Second, the key role in our reporting is played by the business owners of initiatives that are part of the Responsibility Strategy. They provide us with high-quality data and indicators and help in appropriately commenting on them. Their involvement and work are the foundation of our reports, enabling the presentation of data of the highest quality. To strengthen this involvement, the strategy goals are a component of our MBO bonus system.

Third, we are digitizing and automating data collection processes. We have implemented advanced tools such as Microsoft Sustainability Manager, a custom data aggregation application, and a Power BI module. This allows us to not only precisely analyse and report our progress in implementing the Responsibility Strategy but also to quickly respond to emerging challenges. These three elements ensure that our reporting meets the best standards, allowing us to make business decisions based on data of the highest quality.