

How does decarbonisation work?

Decarbonisation is a key element of our Responsibility Strategy. These are actions to reduce CO₂ and greenhouse gas emissions causing global climate warming. Our decarbonisation activities aim to minimise the negative impact our organisation has on the environment and the climate.

In our decarbonisation programme, we operate in 3 areas. The first is energy efficiency, the second is a low-carbon fleet and the third is cold chain and dedicated transport. Our targets have been approved by SBTi, which means they are scientifically proven and achievable.

How do we reduce the carbon footprint in our value chain?

Our key initiatives include the use of exclusively renewably sourced electricity and the gradual implementation of this approach in our stores. Also in the stores, we are investing in innovative projects to improve energy efficiency, such as adaptive lighting, enclosed freezer cabinets or the installation of photovoltaic panels on the roofs of buildings. In addition, we are replacing our vehicle fleet with electric and hybrid cars. We are investing in the installation of chargers for these vehicles at our headquarters, logistics centres and employees' homes.

We aim to reduce greenhouse gas emissions in the transport of goods to the stores by optimising the use of dry ice and replacing it with dedicated transport for our chilled and frozen products. Through these initiatives, we have been able to significantly reduce greenhouse gas emissions both in our own operations and in stores. All of this contributes to the continued sustainable development of our business and the achievement of scientifically proven climate targets.