

How does employee volunteering benefit us?

Responsibility is one of the core values of the Žabka Group, which is why we are committed to getting involved in socially important matters and making a positive impact on our surroundings. One of the best ways to do this is through employee volunteering.

The employer supports charitable activities by organising, funding as well as allowing its employees to be active within working hours. Žabka employees can dedicate 8 hours per month of their work to a volunteer action. Not only do we create a comfortable space for people to help, but we also support their initiatives. People want to help, but they often don't know how, where or with whom. They need inspiration and help with the paperwork.

Employee volunteering is such a guideline, showing which initiatives are worth getting involved in. Helping is a joy. Professor Michael Norton called it the 'Helper's high' - a mixture of excitement, joy and pride. It is a positive boost from using one's skills and pursuing one's passions, as well as integrating employees. During joint actions, volunteers also acquire new skills, primarily in the area of soft skills, develop empathy, and sensitivity, learn to think creatively and work in a team.

Žabka carries out both competence and action volunteering. The first one is based on passing on knowledge. Our experts educate mainly on the activities of our company.

The second type is organised volunteer actions such as, for example, 'The forest project', 'Spring cleaning', 'Let's change things together' and 'Let's make children's dreams come true'. At least once a month, we invite our employees to take part in a joint action as part of employee volunteering.