

## Our partnerships



Advertising Council is an entity that establishes and promotes the highest standards in advertising, protecting consumers from unethical and unfair communications.



The Polish Economic Society is an association of employers focused on unlocking the country's business potential and economic patriotism.



Polish Chamber of Commerce allows us to participate in the process of consulting draft legislation and to take part in sessions of parliamentary committees.



Polish Trade and Distribution Organisation aims to improve conditions stimulating the growth of trade protecting free competition and free access to markets.



American Chamber of Commerce in Poland is a politically neutral, non-profit organisation working to develop Polish-American economic relations.



**Employers of Poland** is the oldest and largest employers' organization in Poland.



Polish Coalition for Sustainable Palm Oil is a forum allowing us to work on raising awareness of palm oil from sustainable sources.



**UN Global Compact** is the largest global initiative bringing together companies and institutions contributing to sustainable development.



The Charter of Diversity is an international initiative under the auspices of the European Commission, with its members undertaking to promote diversity and build an inclusive organisational culture.



**National Chamber of Commerce** undertakes actions aimed at improving the business environment and restoring the right position for entrepreneurs in economic and social life.



**Polish Lewiatan Confederation** is a venue allowing us to ensure competitive business conditions. sustainable economic growth, better laws, healthy competition, increased employment and strengthened social capital.



Warsaw Enterprise Institute is a think-tank which is the expert and intellectual base of the Union of Entrepreneurs and Employers.



The Association of Business Service Leaders (ABSL) is a leading organization representing business services in Poland.



Friends of EFRAG is a network supporting high-quality corporate reporting standards and sustainable finance in the EU.



Polish Organisation of Franchisors protects the rights of and represents employers in accordance with the Code of Good Practices for the Franchise Market.



Polish Plastic Pact is a Plastic Pact initiative of the Ellen MacArthur Foundation. We are working towards changing the model of using plastics in packaging materials and promote the circular economy principle.



Club of Poznań Economic University's Partners is a venue to share our knowledge with students, club members and the scientific community.



The Consumer Goods Forum brings together consumer goods manufacturers and retailers. We are a signatory of the Global Food Safety Initiative (GFSI) and a member of two coalitions - with one of them preventing food waste and the other reducing the generation of plastic waste.



Krakow University of Economics is an entity which supports and coordinates the processes of cooperation with entrepreneurs and business environment institutions interested in implementing innovative solutions.



IMS Diversity Charter promotes inclusive workplace policies and practices, supporting diversity as a driver of innovation and growth.



World Business Council for Sustainable **Development** is a global CEO-led organization of over 200 businesses working together to accelerate the transition to a sustainable world.



