

How do we maintain a sustainable supply chain?

When you pick up a product from Žabka – a sandwich, a coffee, or a salad – you probably rarely think about what happens before it reaches your hands. But that’s alright, because we think about it for you!

Above all, we ensure that our supply chain is sustainable. And what does that mean? We support the development of our suppliers, care about the circularity of packaging and the origin of ingredients. Within “Porcja DobreGo!” we work with suppliers to develop well-balanced own brand meals.

We work with those who share our values – supported by our Code of Conduct for Business Partners. This code sets out the principles of ethics, human rights, and respect for the environment. We also have sourcing and environmental policies, the implementation of which we regularly monitor.

We know that good cooperation is not only about requirements but also mutual inspiration and the experience exchange. That’s why we are developing our “Fair Business” platform – a space for building engagement and sharing best practices.

To sum up, at Žabka we combine convenience with responsibility